



ASSOCIATION LEARNING MANAGEMENT SYSTEM

First, we had to focus on the enhanced member experience which is re-creating the online community in the LMS.

Second, we wanted to find a partner that would help us leverage the technology to create diversified business streams to sell learning and re-sell the platform.

We are very pleased with the collaborative attentiveness from their CEO and everyone at Web Courseworks to help us build these opportunities in a true partnership.

- Alliance for Strong Families and Communities

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POWERFUL & FLEXIBLE LEARNING PLATFORM FOR ASSOCIATIONS

Providing your members with successful education programs requires an association LMS designed to meet your unique needs. CourseStage LMS is an association LMS that allows you to create customized learning experiences, track users' success, and make data-driven decisions.

We built CourseStage LMS specifically to handle continuing education and professional development activities for associations. It is an industrial-scale system that continues to grow with you and your organization. Its potential is unlimited.

CourseStage LMS comes packed with features to help you educate learners, boost member engagement, and streamline administration such as:

- ✓ Intuitive, modern user interface
- ✓ Built-in course authoring tools and templates
- ✓ Robust reporting
- ✓ Flexible activity development
- ✓ Automated notification system
- ✓ Expanded, public-facing catalog
- ✓ Advanced analytics dashboard
- ✓ Integrated learning experience
- ✓ Fully mobile-responsive platform



MODERN USER INTERFACE

CourseStage LMS was designed with your members in mind. The intuitive design allows you to provide an engaging, streamlined experience with the following features:

- **Responsive design** regardless of device (desktop, tablet, mobile phones)
- **White-labeled design** to align with our established branding
- **Mobile app with automatic sync**, enabling offline member engagement

INNOVATIVE COURSE AUTHORING

CourseStage lets you create, update, and assemble content using native CourseStage authoring tools. Administrators can import third-party authored media and learning objectives into CourseStage or utilize the LMS' **WYSIWYG editor** or **HTML editor** to create full online courses and activities. Innovative course authoring tools allow you to develop text slides and synced audio files along with adding gamification elements such as flashcards or badges.

Our **H5P-powered interactive content module** includes an ever-expanding set of widgets for creating mobile-responsive eLearning experiences right in the LMS (flashcards, memory games, interactive video).

CourseStage LMS is armed with robust reporting functionality specific to organizations offering continuing education and professional education to external learners, such as:

ROBUST REPORTING

- **Peer Benchmarking**
- **Credits Report**
- **Certificates Report**

CourseStage LMS enables you to maintain banks of assessment items, which can be used in multiple activities and assessments across the system. Statistics include percentage takers selecting each response, standard deviation, and average score of learners who selected a particular response.

CourseStage offers numerous opportunities to build rich learning experiences, develop activity templates for repeated use, and rapidly expand your educational offerings.

FLEXIBLE ACTIVITY DEVELOPMENT

Any course can be turned into a template with a click of a button and then used repeatedly to create new courses online. Course layouts, texts, activities, and settings are all saved in the templates which makes creating new courses easy and quick. Multiple courses can be created at once with a template as well as via CSV upload to save time when creating multiple courses.

AUTOMATED NOTIFICATION SYSTEM

With the **automated notifications system**, you can easily create, manage, and display notifications/alerts to users. Available to satisfy both synchronous and asynchronous learning models, your members can get automatic, real-time notifications on progress, completion, certification, achievements, comments, and user-generated content contributions.

EXPANDED CATALOG

Using CourseStage LMS' catalog functionality, an intelligent course library can be created with various sections of information displayed. Each section can be populated with modules based on various criteria.

ADVANCED ANALYTICS DASHBOARD

The advanced analytics dashboard in CourseStage LMS will benefit every branch of your learning business - from executive leadership to LMS admins, to the marketing and events departments, down to your members.

By combining data from your AMS, LMS, eCommerce, and Community platform into one dashboard, your organization will have a 360-degree view of your learning initiatives, better understand the health of your business, and **make data-driven decisions**. Your members will be able to visualize the ROI of their membership and optimize their membership journey.

INTEGRATED LEARNING EXPERIENCE

With CourseStage LMS, all of your learning efforts can live in one place. The platform has a variety of impactful integrations, including those with your AMS, CRM, CMS, event management platform, community platform, curriculum development tools, webinar or meeting platform, Google Analytics account, eCommerce solution, and so much more.

MOBILE RESPONSIVE PLATFORM

The CourseStage LMS user interface is natively mobile for learners, instructors, course designers, and administrators. Users can have an optimized learning experience from a tablet or phone via any mobile browser with no need to download or link any app.

Ready to take your learning business to the next level?

REQUEST A COURSESTAGE LMS DEMO TODAY